The CMA Program consists of two post-graduate level courses, namely: Strategic Cost Management and Strategic Business Analysis.

Why become a CMA?
- A gateway to a more successful business career with higher earning potential, commanding a salary 28% greater than non-certified peers in Australia; and 56% more globally.
- A variety of positions with titles from financial analyst and controller to vice president - finance and chief financial officer (CFO).
- The potential for increases in salary, even during a difficult economic environment.
- Greater credibility both domestically and abroad as a strategic advisor and business partner.
- A passport to a variety of businesses from multinational corporations to small and mid-size firms operating in countries all over the world.

Entry Criteria
- Degree or equivalent professional qualification in accounting or finance or MBA.

Assessments based on years of experience
- As exams are not possible under COVID-19 restrictions, all participants with less than 20-years experience need to attend CMA Program and submit one assignment.
- Over 20 years experience - Attend the CMA Program only (in class assessment).

Professor Brendan O’Connell is Head of Accounting and a Professor at RMIT and also President of the Institute of Certified Management Accountants. He has worked as an analyst and bond dealer with major investment banks and has been employed in leading universities in the US, Australia and Asia including Monash University and the University of Richmond in Virginia.

Professor Janek Ratnatunga is CEO of Institute of Certified Management Accountants. He has held appointments at the University of Melbourne, Monash University and the Australian National University in Australia; and the Universities of Washington, Richmond and Rhode Island in the USA. Prior to his academic career he worked with KPMG.

Dr Chris D’Souza is currently the COO (Int) and CFO of CMA Australia. After a successful career spanning over three decades in professional practice as well as in corporate management, Dr Chris D’Souza decided to retire from full time corporate employment to work for the betterment of the accounting profession.

CMA PROGRAM FACILITATORS

CERTIFIED MANAGEMENT ACCOUNTANT (CMA) PROGRAM

The all new program that qualifies you for the globally recognized CMA designation

CMA PROGRAM – A C-Suite Postgraduate Level Program

The CMA intensive programme from ICMA (Australia) is world-recognised as the benchmark for those in (or aspiring to) leading roles in strategic finance. It is usually run in face-to-face mode, but due to COVID-19 restrictions, has been completely redesigned for Zoom delivery without compromising on its quality or its post-graduate level content.

The CMA Program consists of two post-graduate level courses, namely: Strategic Cost Management and Strategic Business Analysis.

Registration: Call +61385550358 or email info@cmawebline.org

Module 1 - Strategic Cost Management
- Oct 10 (Day 1): 2pm to 10pm Melbourne Time (SCM) Management Control Systems
- Lean Manufacturing and Quality Control
- Cost Accounting and Cost Management in a Lean Environment
- Life Cycle Costing Systems

- Oct 11 (Day 2): 2pm to 10pm Melbourne Time (SCM) Benchmarking
- Activity Based Cost Allocation Systems
- Customer Profitability Analysis
- Process Control and Activity Based Management

- Oct 12 (Day 3): 2pm to 10pm Melbourne Time (SCM) Implementing Cost Analysis and Control Systems
- Strategic Performance Management Systems
- Environmental and Social Management Accounting
- Strategic Governance and the Strategic Audit

Module 2 - Strategic Business Analysis
- Oct 17 (Day 4): 2pm to 10pm Melbourne Time (SBA) Strategic Thinking
- Strategic Marketing Analysis and Budgeting
- Financial Analysis in Product Portfolio Management

- Oct 18 (Day 5): 2pm to 10pm Melbourne Time (SBA) Pricing Methods and Strategies
- Financial Dimensions of Pricing in International Business Strategies
- Promotion: Push Strategy and Human Resource Management

- Oct 24 (Day 6): 2pm to 10pm Melbourne Time (SBA) Promotion: Pull Strategy and Integrated Communication
- Supply Chain Management and the Place - Distribution Decision
- Performance Valuation and Strategic Financial Structures

- Oct 25 (Day 7): 2pm to 10pm Melbourne Time (SBA) Free Cash Flows and Strategic Value Analysis
- Risk Management - Corporate Radar and Early Warning Systems
- Strategic Scorecards and Key Performance Indicators

Early Bird Registration by 15 Aug 2020

Venue: Online (Via Zoom) AEST Melbourne Time

Oct 10 - SCM
Oct 17 - SBA Part 1
Oct 24 - SBA Part 2